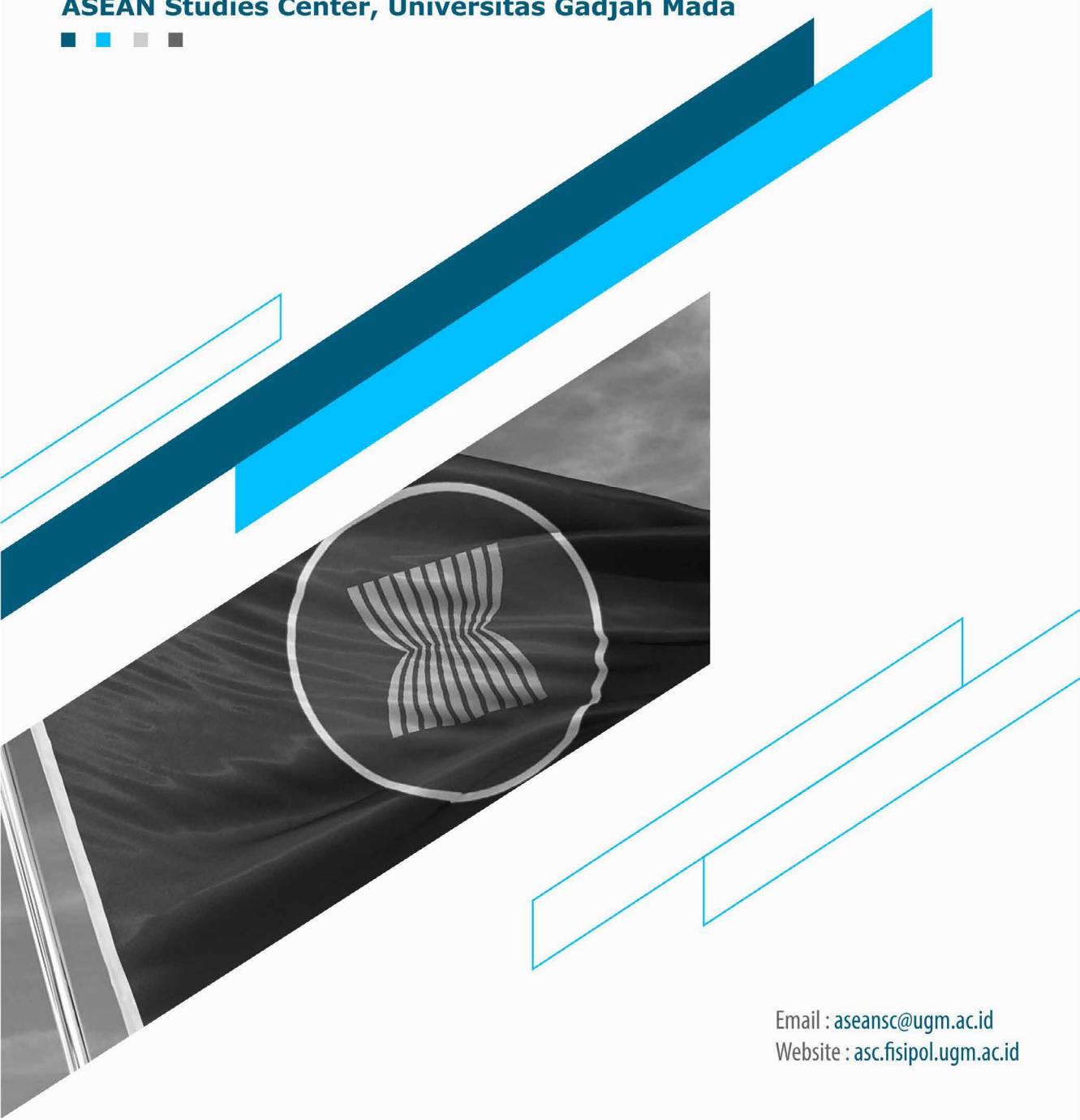


# Quarterly Report

July - September 2021 Edition

ASEAN Studies Center, Universitas Gadjah Mada





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**ASEAN**  
closer  
to  
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# Institutional Overview

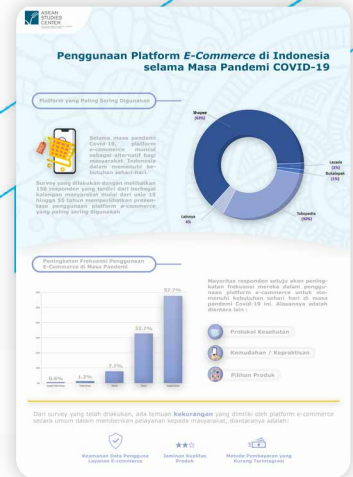
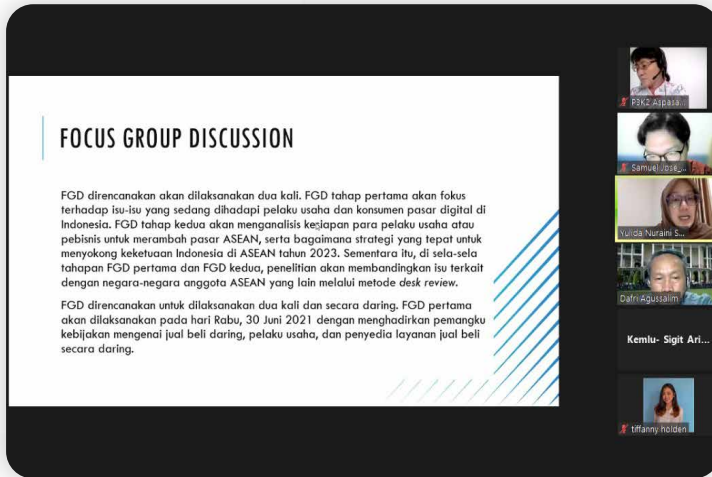
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## Focus Group Discussion (FGD) I

“Indonesia ASEAN Chairmanship 2023: Optimizing the Strength of the ASEAN e-Commerce Sector to Accelerate Economic Recovery”

Friday, 2nd July 2021



On Friday, 2 July 2021 a FGD was held to discuss the strength of the e-commerce sector of ASEAN. This FGD was conducted as part of a research project conducted by the ASEAN Studies Center (ASC) with the support of the Ministry of Foreign Affairs of the Republic of Indonesia. The FGD would result in key point which, in turn, would help map Indonesia’s chairmanship strategies in 2023. The research team was headed by **Pulung Setiosuci Perbawani, M.M.**

The FGD was moderated by **Tunggul Wicaksono**, Research Manager of ASC, and discussed a number of sub-topics, namely the role of the government in empowering e-commerce in Indonesia, the role of marketplaces in providing an online platform for sellers and buyers to transact, the prospect and challenges in sustaining the e-commerce sector, e-commerce from the point of view of the seller, and the potentials of the e-commerce sector from a macro-economy perspective.

The discussion took place online and invited a panel of five speakers representing the government, seller, marketplace, and the academia to speak on the abovementioned sub-topics. The panel consisted of **Dr. Rizal Edwin Manansang, Ak., M.Sc.**, Deputy Assistant on Digital Economy, Deputy IV, Coordinating Ministry of Economy, **Dr. Ir. I Nyoman Adhiarna, M.Eng.**, Managing Director on Digital Economy, Directorate General of the Informatics Application, Ministry of Communication and Informatics, **Nancy Hendry**, representing Dayana’s Home, **Bima Laga**, representing the Indonesian E-Commerce Association (IdEA), and **Kiki Verico, S.E., M.RI., Ph.D.**, Vice Head of Research, Institute for Economic and Community Research (LPEM) Faculty of Economics and Business (FEB), University of Indonesia. The session also invited the participation of representatives from Shopee, TaniHub, Go-Jek, Bukalapak, and also Traveloka.

## NACT Working Group Meeting 2021

*“Public-Private Partnership in 30-Year ASEAN-China Public Health Cooperation”*

Friday, 9th July 2021



NACT (Network on ASEAN-China Think-tanks) Indonesia, once again co-hosted an NACT WG Meeting with NACT China after co-hosting a WG Meeting last year. The theme of the discussion this year was the ***“Public-Private Partnership in 30-Year ASEAN-China Public Health Cooperation”***. This discussion was held to identify several issues. These issues include best practices from Public-Private Partnership from across China and the ASEAN member states in responding to the Covid-19 pandemic, to take stock of Public-Private Partnership efforts throughout the 30-year ASEAN-China public health cooperation and seek possible strategic plans as well as policy formulations which China and the ASEAN member states could utilize to better face the current crisis.

As co-host, NACT Indonesia was represented by Dean of the Faculty of Social and Political Sciences, ***Dr. Wawan Mas’udi***, in delivering the Opening Remarks. The sessions were divided into three. The first session was moderated by Managing Director of ASC, ***Yulida Nuraini Santoso*** to invite discussion from, NACT representatives of China, Indonesia, and Myanmar. After a ten-minute coffee break, the second session, moderated by Research Manager of ASC, ***Tunggul Wicaksono***, invited NACT representatives from Lao PDR, China, and Malaysia, to continue the discussion. The last session was moderated by Director of Asia-Pacific Studies Center, China Foreign Affairs University, ***Han Zhili***. The last session saw the participation of Singapore, Vietnam, and the Philippines.

Moving forward, the meeting found it imperative to strengthen the state-to-state cooperation in the medical field, especially among universities in China and ASEAN member states to lead in medical education, scientific research, training, academic exchanges, and technical cooperation to prepare for the post-pandemic world. The discussion ended at noon and ended with Closing Remarks from NACT Indonesia, ***Dr. Dafri Agussalim*** and NACT China, ***Dr. Fujian Li***.

## ASEAN Youth Initiative Empowerment Program (AYIEP) 2021

*"Fostering Youth Initiative in ASEAN's Development"*

7 August 2021 - 4 September 2021



**Scholarship Available!**

*Ayiep*

By ASC UGM  
A Part of FISCO

**ASEAN YOUTH INITIATIVE EMPOWERMENT PROGRAM 2021**

*"Fostering Youth's Initiative in ASEAN Development"*

ASEAN STUDIES CENTER  
FACULTY OF SOCIAL & POLITICAL SCIENCES  
UNIVERSITY OF GUNUNG MANGRAHA

The annual event, AYIEP, which was postponed due to the pandemic has returned in the form of an online course. This year, AYIEP takes on the theme of ***"Fostering Youth Initiative in ASEAN's Development"***. This theme aims to bring together youth from all over the region to discuss critical issues pertinent to the development ASEAN as a regional grouping and as a communal territory. AYIEP this year is in collaboration with ASEAN Institute for Peace and Reconciliation (ASEAN-IPR), Strengthening Human Rights and Peace Research and Education in ASEAN/Southeast Asia (SHAPE-SEA), and the ASEAN Youth Forum (AYF).

The event commenced on 8 August 2021, which is also the widely celebrated ASEAN Day, with a Public Lecture on ***"A Reflection of ASEAN: Then and Now"***. The Lecture invited discussions from the general public and AYIEP Participants. The panel consisted of three speakers, namely ***H.E. Yuyun Wahyuningrum***, Representative of AICHR Indonesia, ***Dr. Guangyu (Karin) Qiao-Franco***, University of Southern Denmark and AYF Representative, and ***Dio Herdiawan Tobing***, Indonesia Delegation for ASEAN Youth Forum 2021 & Fellow of the ASEAN Studies Center. The Lecture was moderated by ***H.E. Amb. I Gusti Agung Wesaka Puja***, Executive Director of ASEAN-IPR.

AYIEP commenced on ASEAN Day and ended with its last class which was held on 4 September 2021 carrying the theme of ***"Advancing the ASEAN Way through the Diverse Political Views among the ASEAN Member States"***. This session was moderated by ***Kim Beng Phar, Ph.D.***, CEO of Strategic Pipa. To end the AYIEP this year, participants took part in the formulation of a Joint Communique.

## Chile-ASEAN Future Perspectives Dialogue Series on

*“Socio Cultural Identity and Communal Building”*

Tuesday, 7th September 2021

**SOCIO-CULTURAL IDENTITY AND COMMUNITY BUILDING**

EXPERIENCES FOR BETTER INTEGRATION

CHILE-ASEAN FUTURE PERSPECTIVES DIALOGUE SERIES

JAKARTA  
SEPTEMBER 7TH,  
2021  
8 AM (JAKARTA TIME)

WEBINAR ID: 840 7627 9779  
PASSCODE: 062190

NICOLE JENNE, Ph.D  
CEIUC

RIZA NOER ARFANI, Ph.D  
GADJAH MADA UNIVERSITY

GIULIA AJMONE MARSAN  
ERIA

zoom

Flags of Chile, Indonesia, and ASEAN member states.

Centro UC Estudios Internacionales CEIUC

The Chile-ASEAN Future Perspectives Dialogues carrying of theme *“Socio-Cultural Identity and Community Building: Experience for Better Integration”* was held on Tuesday, 7 September 2021. The Dialogue was coordinated by the Embassy of Chile and invited the ASEAN Studies Center UGM along with the Centre for International Studies of the University of Chile, and the Economic Research Institute for ASEAN and East Asia (ERIA).

This Dialogue commenced with opening remarks from **Carolina Valdivia**, Under Secretary of Foreign Affairs of Chile, Jorge Sahd, Director of the Center for International Studies of the University of Chile, and **Gustavo Ayares**, the Ambassador of Chile to Indonesia an ASEAN. All three speakers emphasized the importance of strengthening collaboration and cooperation between Chile and ASEAN to formulate new perspectives and collaborative plans among the two regions.

The discussion was moderated by Ambassador **Gustavo Ayares** and invited **Nicole Jenne**, Center of International Studies at UC, **Guilia Ajmone Marsa**, ERIA and **Dr Riza Noer Arfani**, ASEAN Studies Center UGM. The speakers highlighted several key messages including, ways acknowledging the socio-cultural ties shared by both regions and the developments which have stemmed from our shared history, the importance of community engagement, and economy as an entry point towards greater and tighter cooperation. **Dr Riza** highlighted the historical trajectories to achieve a foundation for community building between America Latin and ASEAN.



## Focus Group Discussion (FGD) II

*“Indonesia ASEAN Chairmanship 2023: Optimizing the Strength of the ASEAN e-Commerce Sector to Accelerate Economic Recovery”*

*Wednesday, 8th September 2021*

A second FGD coordinated by the ASEAN Studies Center of Universitas Gadjah Mada and *the Foreign Policy Strategy Agency (BSKLN) of the Ministry of Foreign Affairs of Indonesia* was successfully held on Tuesday, 8 September 2021 through the online platform, Zoom. The discussion was conducted to support a research titled *“Indonesia’s Chairmanship in ASEAN 2023: Optimizing the Strengthening of the ASEAN E-Commerce Sector in order to Accelerate Economic Recovery”* and is a continuation of the first FGD which was held on 2 July 2021.

The discussion was led by Research Lead, *Pulung Setiosuci Perbowani* and gathered 8 panelists representing (1) the marketplaces, namely *Balques Manisang* (Shopee); *Ferdi Angriawan* (Go-Jek); *Bondan Trihadi Magetian* (Bukalapak); (2) e-commerce business actors: *Dea Mariska Aprillah* (Spartan Apparel); (3) Consumer: *Ika Kurnia Riswandari* (Indonesian, ASEAN, and South-east Asian user of marketplaces); (4) Financial Technology/Financial Authority: *Andi Adityaning Palupi* (Bank Indonesia Daerah Istimewa Yogyakarta); and *Fajar Eri Dianto* (Telkom); and (5) Academia: *Traheka Erdyas Bimanatya* (Macro-Economist UGM).

The discussion took place in the talk show format and looked into the following topics, namely the mapping of a digital market, international market regulations, digital acceleration, payment method, and quality control as well as market strategy. This discussion also touched upon the long term prospect of e-commerce by peering into macroeconomic data. *Traheka Erdyas*



*Bimanatya* pointed towards the fact that COVID-19 pandemic was not the cause of the digital market, but rather a catalyst for a transition to the digital market. E-commerce and physical stores are direct competitors, and therefore one mobility restrictions are lifted, consumers may return to shopping offline. As such, key players of e-commerce must strategize for the post-pandemic world if they wish to maintain their sales.

After the discussion session, a question and answer session took place to entertain queries from researchers of the ASEAN Studies Center UGM. The event was closed by a closing statement from *Muhammad Takdir*, Head of Center for Foreign Policy Strategy for Asia-Pacific and Africa. In speech he highlighted the importance of adapting to the regional developments and, at the same time, linking it to our national interests, especially the interests of consumers and industries.



# Program Division

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## Bincang ASEAN and Public Lecture Series

### ■ *Paths to Youth Empowerment: Activism, Education and Mobility*

Wednesday, 7th July 2021



On Wednesday, 7 July 2021, ASEAN Studies Center Universitas Gadjah Mada held a Webinar Series titled *“Paths to Youth Empowerment: Activism, Education, and Mobility”* which was led by Martin Alistair, Program and Research Intern at ASEAN Studies Center UGM. The discussion highlighted how the youth especially in Southeast Asia has roles in several aspects in building a better future in the region. The webinar invites **Ili Nadiah Dzulfakar**, she is a Chairperson in KLIMA Action Malaysia (KAMY) and **Calvin Wee**, he is the Co-Founder of The Young SEAkers. One of the main points of Nadiah’s presentation was the importance of including

a diverse set of voices in the fight against climate change meanwhile Calvin explained how the common ASEAN identity is important for ASEAN to adjust to the world order, and cope with unique challenges that have arisen due to globalization.

### ■ *Public Lecture “A Reflection on ASEAN : Then and Now”*

Sunday, 8th August 2021



Entering its 54th year in 2021, ASEAN has become a regional organization that has been developed from various sectors, especially in the three ASEAN pillars in politics-security, economy and socio-culture. The presence of ASEAN has also attracted the attention of the international community as one of the most influential regional organizations in the world. The rapid development of ASEAN does not mean that this organization does not meet any obstacles in its journey. ASEAN faces many challenges, ranging from issues of regional security, democracy in the region, to challenges in economic growth and so on. In commemoration of the founding day of ASEAN, the ASEAN Studies Center Universitas Gadjah Mada proudly present a Public Lecture in the ASEAN Youth Initiative Empowerment Program 2021. This time’s Public Lecture carries the theme *“A Reflection on ASEAN: Then and Now”* which was facilitated by panelists who are experts in their fields, especially on ASEAN.

In commemoration of the founding day of ASEAN, the ASEAN Studies Center Universitas Gadjah Mada proudly present a Public Lecture in the ASEAN Youth Initiative Empowerment Program 2021. This time’s Public Lecture carries the theme *“A Reflection on ASEAN: Then and Now”* which was facilitated by panelists who are experts in their fields, especially on ASEAN.

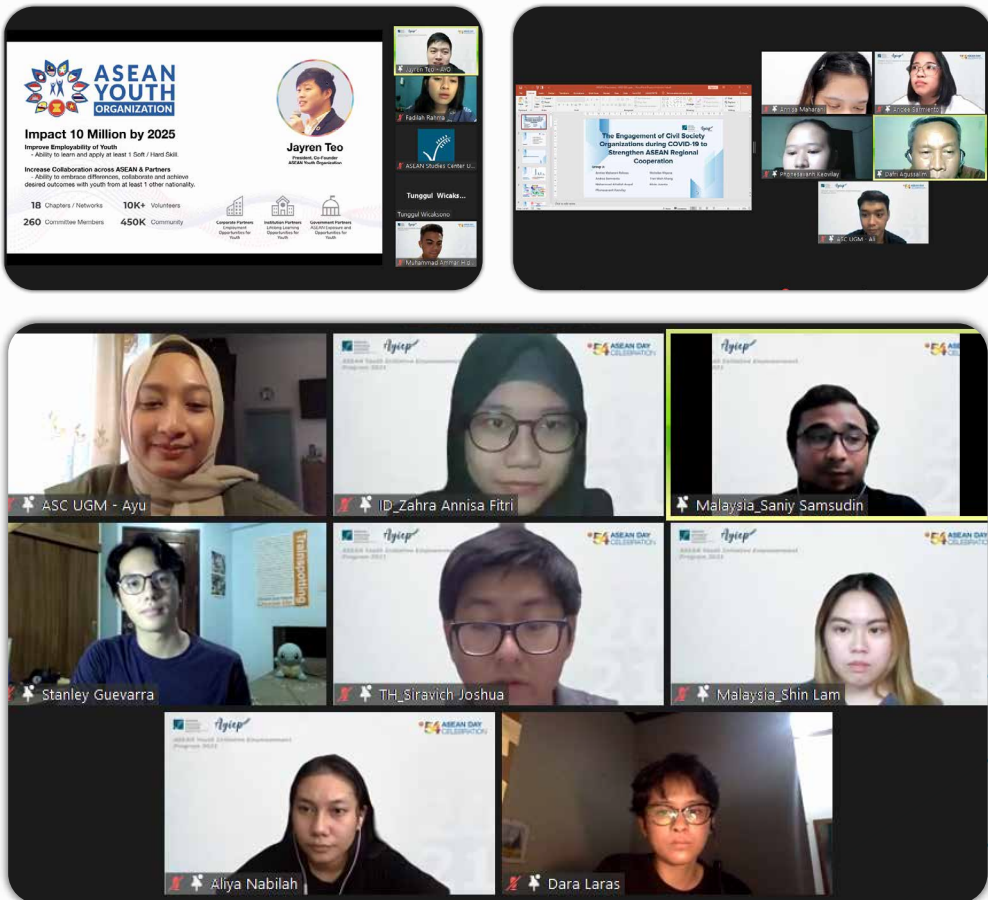
# ASEAN Youth Initiative Empowerment Program (AYIEP) 2021

*“Fostering Youth’s Initiative in ASEAN Development”*

7 August 2021 – 4 September 2021

The ASEAN Initiative Youth Empowerment Program (AYIEP) is a short course program consisting of a series of activities, including international seminars, public lectures, institutional visits, and group discussions. Successfully been held twice in 2016 and 2017, AYIEP raises important and popular issues in the region which later reflected in major themes. This year’s AYIEP was held online with the theme of **“Fostering Youth’s Initiative in ASEAN Development”** which carries the spirit

of ASEAN unity and integrity. It offers a productive activity that focuses on the community, especially the youth, to affirm ASEAN Identity. ASEAN youth have a high level of mobility, especially with the rapid advancement of technology. They are also the main actors in some production chains and business within the region. The program successfully invites **80 participants** across ASEAN and its neighbouring country that mentored by **37 facilitators** coming from different background of expertise.



## Public Lecture & Round Table Discussion on *ASEAN Women and Children Protection through Civil Society and Academic Participation*

30 - 31 August 2021

The ASEAN Studies Center of Universitas Gadjah Mada, with the support of the Netherlands Embassy in Jakarta has conducted a series of discussions regarding the ASEAN Commission on the Protection of the Rights of Women and Children (ACWC) to map possible engagement efforts with the aim of strengthening the promotion and protection of women and children in the region. The series of discussions have commenced since October 2020 following the commemoration of the 10th anniversary of the ACWC. On Monday,

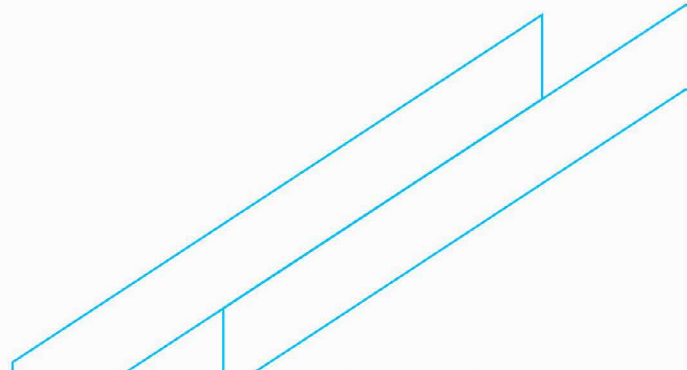
30 August 2021 a Public Lecture titled **“ASEAN Women and Children Protection through Civil Society and Academic Participation”** was held to further map potential roles that CSOs and think tanks can play to further advocate for the of women and children. The Lecture was officially opened by the opening remarks from **Dr. Dafri Agussalim** as the Executive Director of ASEAN Studies Center UGM, and **H.E. Amb. Lambert Grijns** as the Ambassador of the Kingdom of The Netherlands to Indonesia, Timor-Leste, and ASEAN.





# Research Division

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## The ASEAN PodQuest



The podcast was released through several platforms (**Spotify, Apple Podcast, and Google Podcast**) to broaden academic and practitioners' engagement. A series of discussion captures the salient issues to provide a more holistic understanding of Southeast Asia and ASEAN as an institutional body.

- ***Eps. 3 - Economic Development in Southeast Asia: Surviving in the Midst of Pandemic***

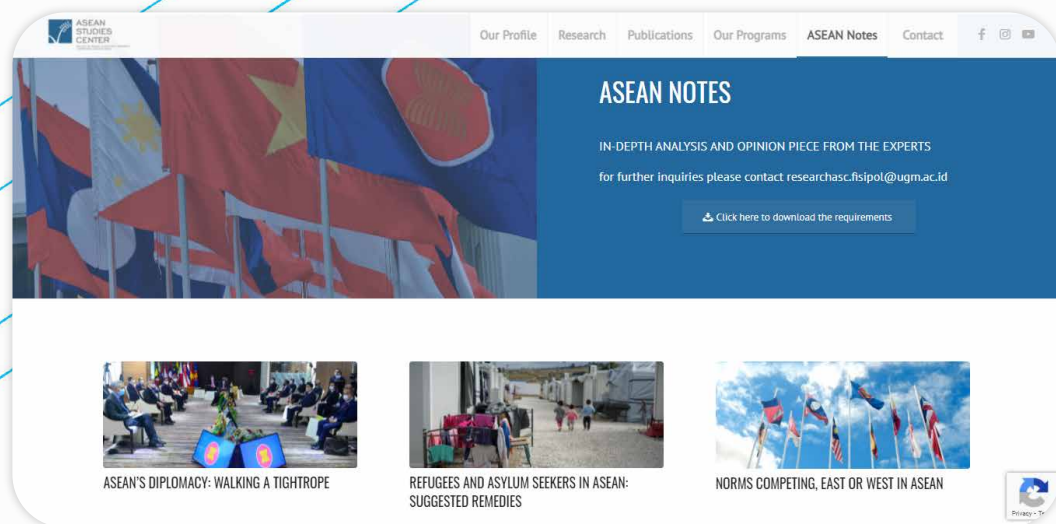
9 September 2021



The third podcast episode was released on Thursday, 9 September 2021, under the title ***“Economic Development in Southeast Asia: Surviving in the Midst of Pandemic”***. This episode was arranged by ***Kieta Mueller Grace*** and ***Martin Quick Alistair*** from the University of Hong Kong. The discussion invited ***Dr. Gedeon Lim*** from the University of Hong Kong to give perspectives on the related issue.

The discussion starts with how the Indonesian economy has developed in recent times and discussing how the pandemic situation affects the stability of economic activity in the Southeast Asia region. Besides, this episode discussed the broad impact of COVID-19 on Indonesia's and Southeast Asia's economic development and how to realize a resilient community. This episode gives a new insight into how economics has evolved in Indonesia and Southeast Asia.

## ASEAN Notes Release



Two articles of ASEAN Notes have been published on the ASC website (<https://asc.fsisipol.ugm.ac.id/asean-notes/>). The titles are as follow:

### ***“Robbery and Piracy in SEA (South-East Asia): Protecting the Sea Lanes of Communication (SLOC)”***

Written by ***Syukron Subkhi***, explores the maritime domain that is subjected to the threats of region’s development. In this sense, Southeast Asia maritime domain could be determined by challenging issues such as robbery and piracy. The ASEAN member states are concerned about non-traditional threats, considering the international trade among countries is frequently revolving in the region.

### ***“Fighting Climate Change: A New Challenge for ASEAN Multilateralism”***

Written by ***Kieta Mueller***, describes a climate crisis that raises the potential for direct harmful impacts in Southeast Asia states. The article is aiming mitigation as the main climate strategy for the national government as the initiative relies on cooperation and collective action. The strategy should focus on the transformation of energy and reducing deforestation impacts.

All articles mentioned above were reviewed carefully to meet the institution’s standards. Under the ASEAN Notes platform, we highly encourage scholars to publish their academics writings.



## ASEAN Studies Center Collaborative Research



Collaborative research is one of the efforts to broaden the networks, as well as to conduct meaningful collaboration through multiple stakeholders. This year, **ASEAN Studies Center Universitas Gadjah Mada** engages in three research projects, the detail is as follows:

### ***The Ministry of Foreign Affairs of The Republic of Indonesia***

In collaboration with the ***the Foreign Policy Strategy Agency (BSKLN) of the Ministry of Foreign Affairs of Indonesia*** the research brought up with a theme *"Keketuaan Indonesia di ASEAN tahun 2023: Optimalisasi Penguatan Sektor E-Commerce ASEAN dalam Rangka Percepatan Pemulihan Ekonomi"*.

The research aims to map e-commerce industry during and post-pandemic situation, consumer behavior, and potential partnership on regional context.

### ***Independent Research***

Independent research titled *"Teacher Deployment Policy in ASEAN"* is in the stage of designing a workable method with ***Agustina Kustulasa ri*** (Lecturer at the Department of Public Policy Management, Universitas Gadjah Mada) and Kana Takahashi (PhD in Educational Policy and Leadership, University at Albany). The research would like to explore the typology of policy instrument and concern on the teacher deployment in rural areas in selected ASEAN member states. Further, the research aims to establish the occurrence of innovation diffusion.

## Network of ASEAN – China Think Tanks Working Group Meeting

*“Public-Private Partnership in 30 Year ASEAN-China Public Health Cooperation”*

17 June 2021

**N**etwork of ASEAN – China Think Tanks (NACT) Working Group Meeting on “Public-Private Partnership in 30-Year ASEAN-China Public Health Cooperation”, co-hosted by NACT China and NACT Indonesia, was held on Friday, 9 July 2021. The background of the issue is that the pandemic has caused and accelerated major economic, political, and social problems worldwide. The poorest communities have suffered the gravest consequences of the suspension of economic activity, while people in low-paid and undervalued frontline jobs have faced the greatest risk. Moreover, the affected development has led to disruptions in consumption and investment.

However, with vaccinations being offered, societies are slowly starting to leave lockdown and moving towards a post-pandemic world. In the wake of an “all-society response” to confront the upcoming challenges, the Public-Private Partnerships (PPP) has emerged as a platform to bridge between the global health security agenda and communal initiatives. Discussions are starting to focus on private-sector interventions, which are helping civil society actions and how they have and can further contribute to a more stable socio-economy. As the crisis rises, civil society can serve as an advocate, a watchdog, and a trusted authority.

The crisis calls for the need to discuss how Public-Private Partnerships (PPP) in China and ASEAN member states, especially in public health, have prepared for a post-pandemic world, particularly in areas of socio-economy this determines the quality of most livelihoods.



During the Working Group meeting, the participants were divided into three sessions, aimed to identify best practices from Public-Private Partnership from across China and the ASEAN member states in responding to the Covid-19 pandemic, as well as to seek possible strategic plans and furthermore, policy formulation which China and the ASEAN member states can utilize in facing the current crisis.

The presentations covered the situations of China (two separate presentations by Qiao Youlin and Zhou Hongning), Indonesia (Luqman-Nul Hakim), Myanmar (Daw Khin Ma Ma Myo), Lao PDR (Sounanda Bolivong), Malaysia (Tan Ching Siang), Singapore (Qian Jiwei), Vietnam (Ha Thi Hong Van) and the Philippines (one presentation by both Ricardo Benjamin D. Osorio and Kristina Diza). All participants were coming from relevant institutions, considered their level of expertise, researcher, and academia.

Following the latest event, NACT held the Working Group meeting on “Reconnecting ASEAN and China: Vaccine multilateralism, and Safer Green Lanes and Travel Bubble Protocols to Reignite Economic Growth and Tourism”, co-hosted by NACT China and NACT Singapore. The meeting was held on 28 July 2021, highlighting the effort to bring back people-people exchange, business engagement, economic activities, green lanes, and travel bubbles.

The aim of the NACT Working Group is twofold: first, share the experiences of member states on vaccine multilateralism and formulate proposals for regional cooperation to save lives and boost the regional economy; and second, offer proposals for practicable and safer regional standards to institute green lanes, travel bubbles and COVID-19 travel passports to strengthen the regional economy especially mass tourism. The meeting was participated by representatives from China (Dr. Jin Tao), Cambodia (Mr. Bunly EK), Indonesia (Mr. Tunggul Wicaksono), Lao PDR (Ms. Sounanda Bolivong), Malaysia (Mr. Ryan Chua), Philippines (dr. Joel Buenaventura), Singapore (Prof. Tai Wei Lim), and Vietnam (Dr. Chu Minh Tao).

The representative from Indonesia, Tunggul Wicaksono (Research Manager at ASEAN Studies Center), presented the issue of “Global Vaccine Distribution and Challenges Ahead”. As vaccinations start being rolled out, relevant questions then emerge: are vaccines being distributed equitably? Will rich countries receive more doses than less affluent ones? How can we improve international col-

laboration that leads to access for all, not only the select few?

“Vaccine multilateralism” can be the base for building back better frameworks of international cooperation to adequately meet the COVID-19 challenge and confront other nationalities’ hinders. However, some initiatives are challenged by multiple obstacles: the disparities between developed countries and developing nations, the vaccine prices that vary, the vaccine nationalism threatens to turn the triumph of science, and the worsening of geopolitical rivalry. At the end of the presentation, some ways forward were proposed by; (1) reframing the global conversation, (2) redistribution of the surplus, (3) the longer-term vaccine patent waiver, (4) standardized price, quality, and regulation, and (5) rapid access to affordable medical products.

All participating representatives presented the country’s perspectives and latest conditions that can determine their countries’ readiness to implement safer green lanes and travel bubble protocols within the region. The vaccine multilateralism approach has somehow enabled the ASEAN countries as well as China to have access to vaccination. The initiative has resulted in most ASEAN countries having begun their vaccine rollouts to the citizens. However, several countries, including Vietnam, are still reported to have low vaccination rates. In addition, some countries in ASEAN are still struggling to choose priorities between economic recovery or ensuring the safety and health of the citizens.



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UNIVERSITAS GADJAH MADA

**ASEAN Studies Center**

Faculty of Social and Political Sciences  
Universitas Gadjah Mada

BC Building 2nd Floor Room 208-209,  
Jl. Socio-Yustisia No.1, Yogyakarta, Indonesia 55281

Tel. +62 274 563362 ext. 151  
Fax. +62 274 563362 ext. 222